## What Should be Expected from Medical Congresses?

Nowadays, it is not necessary to be an expert in order to predict the extent of rapid developments of communication facilities. These facilities nourished by advancements in technology, and speed of developments have lent impetus to the production, and spread of knowledge.

In every community youngsters are mostly ready to accept innovations, and make use of these facilities with dexterity. As a natural outcome of this phenomenon, they access into knowledge faster than their seniors in the profession who are "less younger" but mostly in the position to teach them.

When seen in the light of these abovementioned facts, do people feel the need to travel far away from their homes for 3-4 days so as to participate in congresses organized which cost lots of money at the expense of hard work? In simultaneously organized meetings, instead of "shuttling" between meeting halls , and getting lost among many interesting subjects , will it be more logical to sit in front of a computer, and watch what is going on in the congress? The responses given to these questions will determine the future of major national, and international congresses.

In searching a response to the abovementioned question, one method will be to look for the number of participants attending congresses organized by European Association of Cardiology in August 2015 in London, and Turkish Society of Cardiology in October 2015 in Antalya. Number of participants attending both meetings did not decrease when compared with previous years. However I think that this outcome is not enough to be optimistic about the future of congresses. In my opinion "mutual interaction" is one of the most important components of the communication between human beings which is the most fundamental reason for the unwavering attention in congresses despite lots of distracting opportunities. I don't think that the effect created by listening "knowledge" from the mouth of its producer, and by witnessing this thrilling experience can not be lived by surfing online no matter how great the resolution of the screen of the computer, and how sophisticated its sound system is. Similarly, a communication-interaction activity is always devoid of integrity without question-response section which will shape the reflection of novel knowledge on our applications. Solutions to seemingly inextricable problems brought by an experienced expert can be possible only by faceto-face communication.

Despite very advanced technology, master-apprentice relationship is still the most important component of gaining experience. Consequently, interest into congresses organized in medicine does not seem to falter in near future. However this phenomenon should not drive congress organizers into languor. In spite of sharing experiences, transferring new information produced by the originator, and bringing a personal-local perspective while conveying universal scientific information, presentations in the copy-paste format leads to replacement of interpersonal communication by online communication.

Zeki Öngen Editor İstanbul-*Turkey* 

