Biophilia as the Main Design Question in Architectural Design Studio Teaching

Mimari Tasarım Stüdyosu Eğitiminde Ana Tasarım Sorusu Olarak Biyofili

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ABSTRACT

The reflection of biophilia, a concept coming from the disciplines of psychology and philosophy, in architecture emphasizes the connection between a building and nature as the main input of architectural design. Various dimensions and design criteria have been defined under the main heading of biophilic architecture, with the objective of eliminating the gap between the natural and the built environment in today’s modern cities. This study explored the approach of third year architecture students to biophilia embedded in the design program, rather than pursuing a formal, focused approach. The students’ sensitivity to a building being a tool to connect nature and humans in urban settings and design reactions were assessed in the context of the major parameters mentioned in the literature.

Keywords: Architecture education; biophilia; biophilic design; design studio teaching.

ÖZ


Anahtar sözcükler: Mimarlık eğitim; biyofili; biyafilik tasarım; tasarım stüdyosu eğitimi.
**Introduction**

The concept of biophilia is formed by the combination of the words “bio” and “philia”. “Bio” stands for the word “live”, or “being alive” and, “philias” refers to “the attraction and positive emotions people feel for certain living spaces, actions, and beings in the natural environment” This notion is just the opposite of phobia, meaning deep fears that people feel about objects in the natural world. Social psychologist Erich Fromm used the term in 1964 for the first time. He explains that, biophilia is the psychological obsession of being attracted by things that are alive and vital. It was used to describe the psychological orientation of “attraction to everything that is alive.”

The term is popularized by academician and entomologist E. O. Wilson which is defined as an “innate tendency to focus on life and lifelike processes”, an “innate emotional affiliation of human beings to other living organisms” or, an “inborn affinity human beings have for other forms of life, an affiliation evoked, according to the circumstances, by pleasure, or a sense of security, or awe, or even fascination blended with revulsion” In his book, “Biophilia”, Wilson suggests that the deep familiarity of humans to nature and their biology originate from biological production. Wilson argues that the value of human nature or the acceptance of nature comes to a great extent from birth. “If Wilson speaks about an innate tendency, he means by that the structure of our brains at least partially at the time of birth contains certain basic mental facilities that develop with contact with the external environment in a somewhat predictable fashion.

Heerwagen and Hase stresses the hypothesis by Gordon Orians who has studied on habitat selection and its relevance to human environments. His hypothesis claims that humans are psychologically adapted to certain key landscape features that characterizes our ancestral habitat; the African savannah. The preferences of humans in the built environments shape accordingly. Due to the humans’ long history as hunting and gathering bands on the African savannah, our psyche searches the traces of such environments in which the brain evolved. That is why common environmental anxieties such as heights, enclosed spaces, darkness, being in the open without protective cover and being alone in a strange place exist.

Current tendencies in design neglects other inputs such as the psychological necessities or the preferences of human beings regarding built environments. In our era the building design considers certain criteria such as form and function or considers “the house as a machine to live in”. When we talk about sustainable design traditionally, we mean the various resources used in a building. So how we use water, gas and electricity, how much carbon produced over the structure life is a related approach. It is rather a question of experience quality offered by the building. “The challenge” of biophilic design is to stress the deficiencies of the contemporary building and the landscape. Kellert has developed the biophilia notion further and adapted the context to the built environment; in other words this idea has become one of the main elements in architectural design. Thus, biophilia proposes a thorough framework in order to satisfy the experience of nature in the built environment.

Studies display that people who work in the environments with biophilic components are more effective, illnesses heal faster and students learn easier. The places with strong connection with the natural environment have positive effects on user psychology (e.g. increase of concentration, stimulant, soothing effect and etc.). Biophilic design patterns support stress reduction, cognitive performance, emotion-mood enhancement and the human body. Moreover in both outdoor and indoor empirical studies; there is evidence that visual contact with the natural elements catalyses healing. The decision to increase natural lighting and ventilation can profoundly affect the residents’ well-being including health, motivation, morale, physical and mental well-being and satisfaction.

So some familiar architectural works are considered to be biophilic design even though they were not technically designed due to the biophilic concerns. For instance, the “Fallingwater House” by Frank Lloyd Wright fulfils some of the direct, indirect and space/place experiences. Thus the

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In summary, current examples show that even though the concept of biophilia can not be found in the explanatory reports, these projects are the successful examples of biophilic design with all these characteristics.

This study focuses on the relation of humans with the nature from the building design perspective. The extend of the design studio is explored in terms of young designers’ awareness on the issue and making it a matter of design input. The question including multi-functional building is crucial because it opens a venue to consider the experiences and attributes of biophilic design that Kellert and Calabrese have recently suggested (see Figure 4 and the explanations behind). So the space is re-considered to be complete, complex and sustainable as the design process continues. The tendencies of the students are assessed in this regard and their attitudes towards versatile design questions related to the main issue are studied. This study points out that biophilia refers to the natural elements adapted to the everyday living spaces. The adaptation necessity for people living the urban life and the criteria of biophilia are the essences of design strategies. So they should be regarded as the main inputs and taken into consideration by the young designers. The studio is a preliminary experience that explores the design tendencies towards such a basic issue.

**Patterns and Principles of Biophilic Design**

A gradual development regarding the biophilic design studies is observed in the literature. The studies beginning from the 1990s have been modified and re-considered and even simplified through the years. Kellert reflects an “innovative approach” to the design of built environment. He states the new paradigm restorative environmental design in order to avoid excessive energy, resources and materials consumption, large amounts of waste and pollutants generation, alienation from the nature. This green design approach claims some certain objectives such as organic design that bases on true sustainable design, organic design that refers to the shapes and forms which “directly, indirectly or symbolically” inherits the natural environment. Vernacular design is another objective that attaches culture, history and ecology in the geographic context.

Kellert provided a set of criteria for the biophilic design. In the early literature he mentioned six dimensions:

1. Environmental features,
2. Natural shapes and forms,
3. Natural patterns and processes,
4. Light and space,
5. Place-based relationships,
6. Evolved human-nature relationships
of biophilic design encompassing seventy principles. In the recent study by Kellert and Calabrese these dimensions are simplified and formulated as a condensed list of criteria under the title “the experiences and attributes of biophilic design”:

1. **Direct experience of nature**: Direct experience of nature is based on the building design that directly makes use of the natural elements such as light, air, water, plants, animals, weather, natural landscapes and ecosystems and fire. In terms of direct experience the architectural design formulates the building considering some of these components and they should be experienced by the users.

2. **Indirect experience of nature**: The indirect experience of the nature, and attribution to the natural elements are emphasized in the design. The images of nature, natural materials, natural colours, simulating natural light and air, naturalistic shapes and forms, evoking nature, information richness, age, change and the patina of time, natural geometries and biomimicry are the main methods.

3. **Experience of space and place**: The components of this criterion refer to the natural connections of space, sense of place and natural connotations. Prospect and refuge, organised complexity, integration of parts to wholes, transitional spaces, mobility and wayfinding and cultural and ecological attachment to the place make reference to the natural settings that the humans are accustomed to (Fig. 4).

Browning et al. refers to a different categorisation; “14 Patterns of Biophilic Design”. They are also exercised as the criteria of architectural design combining the humans with the natural elements:

1. **Nature in the space**: Visual connection with the nature, non-visual connection with the nature, non-rhythmic sensory stimuli, thermal and airflow variability, presence of water, dynamic and diffuse light, connection with natural systems.

2. **Natural analogues**: Biomorphic forms and patterns, material connection with the nature, complexity and order.

3. **Nature of the space**: Prospect, refuge, mystery, and risk/peril.

Both well-known classifications which aim to transform biophilic design into a set of criteria, show a great deal of

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similarly. The three main headings that they both describe are very close to each other in terms of meaning. The subheadings contain criteria that are largely the same, partly expressed in different words. Both classifications were examined within the scope of the study and was decided that Kellert’s classification would be more appropriate to use since Kellert’s classification could be a more comprehensive tool developed and refined over the years.

**Methodology**

In order to raise awareness for the biophilic approach on the architectural design, a studio scenario dealing with a mixed-use education function design was edited and applied to the third-year undergraduate architecture students. How students approach and reflect the biophilic tendencies to their designs was a curiosity for the studio tutors. The methodology is based on ethnographic research where the tutor is also the observer of the studio process. The end products are the assessment elements used in this study. End products and the continuum of the teaching process are also studied in other literature on design studio experience. For instance the study by Walliss and Greig\(^\text{28}\) refers to the reports and analyses of student attitudes and responses obtained from focus groups held during some particular time within the teaching process.

The research methodology approach is qualitative due to the nature of the architecture design. It should be noted that some teaching interventions are conducted as involuntary reflections by the tutors. Thus; the methodology suits the philosophy of interpretivism; which is one of the three main methods of qualitative research. This way of study refers to the philosophers Husserl and Heiddeger whose tradition is adapted to social sciences. The aim of interpretivism is to make meaning via complex nature of live experience with respect to the individual’s perspective that lived it in person. It should be noted that the methodology bases on the first person’s point of view and subjective experience. Literature refers to the Cartesian split between subject and object, mind and matter in this regard; thus the challenge is “to develop an objective interpretive science of subjective human experience”\(^\text{29}\). The paper reviews 46 student projects produced in the 2016-2017 fall semester due to the interpretivist qualitative research methodology. The final works are evaluated regarding Kellert’s recent categorisation of biophilia (the main three criteria) and displayed in a systematic order (see Table 2). The authors sought the traces of the Kellert’s criteria regarding components (sub-criteria mentioned under each title). Then a table is developed displaying the present and lacking elements. The speculations are derived regarding this table. The approach of the young designers to the biophilia problem and their sensitivities on the issue are discussed. The reasons for such approaches are discussed considering the teaching methods in the studio, essences of architectural education and the previous literature.

The limitation of the study is the insufficiency to allocate wider time to the theoretical reading-discussion process on the biophilic design and architecture. In this way some sub-criteria that are not sufficiently understood can be analysed and included in the projects by the students.

**Engaging the Biophilia Issue with the Studio Teaching**

The practice of biophilic design involves the application of varying design strategies; named as experiences and attributes. The choice of design applications to “employ inevitably varies depending on a project’s circumstances and constraints including particular building and landscape uses, project size, varying economic, logistical and regulatory factors, as well as cultural and ecological conditions”\(^\text{30}\). The design studio process considers the effective practice of biophilic design in addition to the requirements coherent to the building programme. The studio teaching also stresses the coherence between the natural setting and necessities of the user. This claim refers to both indoors and outdoors of the built environments; how they are interpenetrated and if the elements combining these two domains include biophilic attributes. From the designers’ point of views “biophilic design patterns have the potential to reposition the environmental quality conversation to give the individual’s needs equal consideration alongside with the conventional parameters for building performance that have historically excluded health and well-being”\(^\text{31}\). The studio seeks for “diverse applications mutually reinforce and complement one another, resulting in an overall integrated ecological whole”\(^\text{32}\).

The studio teaching methodology combines three main variables: workshop, emphasis on site analysis and connection with the surroundings (See Table 1). The question of biophilia covers these variables and is embedded in every action such as discussions on the works, dialogues with the students and peer assessments that take place in the studio hours. The determination of the project scale is crucial since the varieties of attributes are considered accordingly. Building areas consisting of four to six plots (about 250 meter squares each) are addressed. The scale of the design is limited to 1500-3000 meter squares. There were two levels of third year architecture students in the studio; the juniors (the students who take the courses of the fifth semester) and the seniors (the students who take the courses of the sixth semester). The building programme for the fifth semester students consists of education spac-

es, gathering areas, library, flexible office spaces, book-
shop and cafeteria. The building programme for the sixth
semester students includes accommodation in addition to
other functions of the fifth semester group. The project
areas are addressed according to the requirements of both
programmes mentioned and sufficient building plot sizes
(see Fig. 5).

The project area takes place on the Southern sub-urban
cost of Istanbul, Tuzla; some more input is added to the
biophilic design essences. The artefacts on the sea-fronts
are re-considered. The relations between sea-fronts, roads
and pedestrian passages are formulated accordingly.
Opening the notion of education to the entire town and
embedding it to the social life are emphasized. The func-
tions of learning and studying are connected with taking
breaks and leisure times activities (see Fig. 2). The provi-
sion of flexible design is imposed to students due to the
essences of biophilia concept. The importance of working
on silhouettes due to the in-situ characteristics (the sea
fronts, topography and etc.) is stressed due to the experi-
ence of space and place attribute of the biophilic design.
The studio process previsions that the setting, current
buildings, urban elements and concepts in the project’s
area to be the parts of design. So creating a common lan-
guage with the natural setting and merging/disconnecting
functions/spaces/forms in this regard are studied in the
design proposals.

The whole semester consisting of 14 weeks are divided
into three parts in order to create a holistic approach to-
wars the design problem. The first part is the experi-
mental design under the name “a day of workshop”. In
this exercise each student is asked to work on one par-
ticular ecological element on the project area they se-
lected for design by model-making. The main input in
the studio is the critical discussion of the work on bio-
philia. The critical approach is not only the concluding
assessment of the design studio process; but also a way
to learn upon the design platform. Thus; the critical per-
spective is perceived as a “recurring challenge of archi-
tectural education” in order to integrate the main lecture
format of the conventional courses into the learning by
experience and by doing. After the workshop, a dis-
cussion on the workshop products took place concern-
ing the application possibilities of biophilic attributes. In
the second part the project areas are studied in terms of
area analysis. Speculations on the project areas’ poten-
tial formulations are studied. Cons and pros of the ar-
eas are discussed via mappings. The objectives of design
teaching evolve regarding the creative approach of that
design intensity. Goldschmidt explains this tendency by
referring to “creativity” which is not a notion to teach,
but to identify and encourage. The predictions are made
regarding the characteristics of the project areas. In the
third design studio part, the design interventions are im-
plicated on the micro scale. So the details of the proj-
ects are studied with respect to the holistic approach to
the question (see Table 1). Oxman states that relational
thinking embraces the possibility of the critical thinking
improvement. Within an intellectual atmosphere created
in the design studio to be the core, biophilia is studied on
the design exercises.

Figure 5. The project areas suggested and their scales with respect to the building programmes.

Results and Discussion

The end-products are evaluated and the table is developed displaying the present and lacking elements of the projects regarding Kellert’s categorisation of biophilic design. (see Table 2) An evaluation team of three studio tutors assessed each student’s design outcomes based on the biophilic design criteria. This team also observed the 14-week design development process of the students as studio tutors. The information on the table has been obtained on the basis of the midterm juries and weekly revision notes carried out within a period of 14 weeks besides the end-products.

In this study, 45 out of 46 students of the design studio (except 1 student) were found to have met with the subject of “biophilic design” at the first studio course of the semester. After the presentations, workshops and discussions realized within the program, a “biophilic design conception” was formed in the mind of each student. The main aim of the work is to show how architectural students reflect on this concept and what principles they incorporate into their design. In this context, as a result of evaluating 46 projects using Kellert’s triple classification, the following findings were obtained:

- **Direct Experience of Nature**

Both the observations made during the 14-week semester and inferences via Table 1 put forward that the students’ most identified subjects with biophilic design are those under the category of “direct experience of nature”. The principles that could exist at high levels in projects such as “light”, “air”, “plants” were able to take place at high level because of their ease of being included in designs by perceptible methods. It has been noticed that the integration with the green texture, topography and natural landscape is understood more than direct experience of nature from the majority of students use green roofs in their projects, protect the natural landscape by placing the design under the ground, or gently infiltrate the structure into the existing natural landscape. It can be assumed that direct experience of nature is also an issue in conventional design tendencies. So a specific knowledge for such elements in the design is not necessary. Moreover such elements are the most well-known features of nature that almost everyone experiences such as waves as a reference to form; or the wind that redirects the placement of the buildings (see Figure 3). They are the tangible elements as the surrounding input. Moreover direct experiences of nature are simple tools to create design elements.

However, it is estimated that the principles such as “fire” and “animals” have little or no involvement. It suggests that these principles refer to interior design discipline rather than architectural design discipline. The low presence of the “water” principle probably arises from the fact that the project area is located near the seaside and to establish a visual relationship with the sea preferred instead of any artificial water element. Nevertheless the integration of plants, natural landscape and ecosystems seem to be rather lower. According to the evaluation criteria, the usage of plants does not necessarily establish the connection between the natural landscapes and the ecosystems in every case.

- **Indirect Experience of Nature**

The objective of the indirect experience of nature is to provide symbolic/representational design elements within the built environment that allow users to make connections with the nature. The category of “the indirect experience of nature” could unfortunately involve a very low rate
Table 2. Assessment of the end-products in the architectural design studio

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| Light | Air | Water | Plants | Animals | Weather | Natural Landscapes and Ecosystems | Fire | Images of Nature | Natural Materials | Natural Colors | Natural Light and Air | Naturalistic Shapes and Forms | Evoking Nature | Information Richness | Age, Change, and The Patina of Time | Natural Geometries | Biomimicry | Prospect and Refuge | Organized Complexity | Integration of Parts to Wholes | Translational Spaces | Mobility and Wayfinding | Cultural and Ecological Attachment to Place |

Results
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100% | 99% | 20% | 83% | 22% | 48% | 35% | 0% | 0% | 20% | 20% | 0% | 26% | 26% | 9% | 0% | 22% | 11% | 94% | 13% | 72% | 37% | 89% | 44%
of 46 projects produced in the studio. While “natural materials”, “natural colors”, “naturalistic shapes and forms”, “natural geometries” and “evoking nature” principles are located in a rather smaller rate, “images of nature”, “stimulating natural light and air”, “age, change and the patina of time” principles are not included in designs at all. The reasons for such exclusion is estimated that students perceive these principles as criteria to be considered in the interior design frame rather than architectural design. Moreover the heavy macro-scale design load of the studio does not leave enough time for interior space design in the period of 14 weeks of the studio and a relatively urban scale perspective (see Figure 4).

The principle of “information richness” needs to be studied on the complexity related to diversity and variation in the nature. All kinds of design decisions make a sensation and act upon the imagination and exploration of the user are included in the scope of information richness. A majority of students respond positively to the richness of the cognitive information, the diversity, relevant textures and details of the buildings and open spaces. Nevertheless, several traces of “information richness” have been observed at a lower percentage. It is evident that the students have applied particular elements in terms of indirect experience of nature. These interventions are mostly in the micro scales. The applications of biophilic tendencies to the designs are rather poor. The macro-scale biophilic design concepts have not been detected at a high rate. So indirect biophilic elements have not been integrated to the entire project; but formulated at particular partitions; such as green roof, skylight windows or usage of natural materials (See Figure 4, Information Richness Title) On the other hand, biomimicry is definitely closely related to biophilic design. However, biomimicry is a comprehensive study area not enough to be a subheading in the biophilic design. So it was not possible to handle it in the way it deserves in a limited studio case as the subject matter.

- Experience of Space and Place

The principles under the title of “experience of space and place” are already inherent in the architecture discipline beyond the biophilic design and intuitively taken into account by almost every designer. Probably for this reason, concepts like “prospect and refuge”, “integration of parts to wholes” or “mobility and wayfinding” have become the principles that have been found in almost all the projects. However such criteria also tackles the design coherences with the natural setting as well as the built environment. So connections between the sea-fronts and the town are studied almost in all compatible design proposals (mobility and wayfinding). Walking paths, natural connection possibilities and continuity of the natural elements are placed in the designs in this manner. The designs are considered to be the parts of a whole in terms of integration (see Figure 5).

According to Herzog & Bryce; “distant prospect (>100 feet, >30 meters) is preferred over shorter focal lengths (>20 feet, >6 meters) because it provides a greater sense
Figure 7. Indirect experience of nature from student’s design outcomes.

Figure 8. Experience of space and place.
of awareness and comfort. Because of the position of the project area facing the sea from above, the ideal prospect distance has been achieved in most projects. However, naturally students motivated themselves to use “transitional spaces” in project designs related to environment and climate. Some of them strengthened the relationship with the environment, so they made cultural and ecological attachment to place. As mentioned in the “indirect experience of nature”, criteria such as “organized complexity”, “age, change and the patina of time” has been avoided because they are rather perceived as abstract.

When 46 design proposals produced in the studio are evaluated regarding the biophilic design principles, it is noted that the “direct experience of nature” and the “experience of space and place” patterns that are highly available in the projects. As known, principles such as light, air, plants, weather (direct principals in the scope of the biophilic design) and prospect/refuge, integration of parts to the whole, mobility and wayfinding, cultural and ecological attachment to the place (experience of space and place in the scope of the biophilic design) are adopted by students from the very beginning of architectural education. It should be noted that such natural input are also the main design elements in the conventional architectural design applications. However, it is found that the principles of the “indirect experience of nature” pattern are available at a lower rate in general design processes. Thus, the result displays that students can identify principles of “direct experience of nature” with biophilic design more than others. It is considered natural that the pattern “experience of space and place” should be highly observed in the projects because that particular title contains the principles which are closely related with the architectural design education.

It is observed that a few principals of Kellert’s classification used in the evaluation of the projects were perceived as highly abstract by the students and such principles were taken into consideration at a lower rate. It is not correct to expect such a classification which is intended to provide a general framework, serve as a comprehensive design checklist. It is necessary to make extensive readings on each of the sub-criteria that students could not understand sufficiently. However, it cannot be said that theoretical researches were made thoroughly by the entire 46 students. Some students have included a few criteria into their projects without questioning the meaning in terms of the biophilic approach.

The consideration of “indirect experience of nature” at a low rate at projects is worth noting as almost all of the principles in this context are principles that can be included in the stage of interior design. The reason for this is the lack of time available for students in terms of interior design, due to the limited duration of the studio. Within the 14 weeks of semester time, the emphasis can only be given to major concepts and conceptual design process. The principles of each of the three main patterns are not also reflected in the projects in a homogeneous and balanced manner. It should be noted that the three main headings and the sub criteria of each are not equivalent in terms of the positive impacts on human beings.

**Conclusion**

As a general evaluation of the studio which identifies the biophilic design as the main design problem, achieved the following results;

It is important to allocate more time in order to be discussed and reflected each criterion of the biophilic design approach in the projects. There have been some limitations that have been put forward by the experiment on a relatively large scale, 3rd grade project. Since the duration of the studio period in the architecture schools is fixed, restricting the project area and scale will be the only solution. It is thought that it will be useful to retry in the future with a smaller scale-second year project with different variables (different function, land, context, etc.) and emphasize interior space design further.

There are cases where the tutors remain dilemma in the process of determining existence/absence of Kellert’s criteria in the projects. It would be healthier to ask the students to evaluate their project in this context in order to be able to achieve this dilemma.

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